

CLAIMS

1. A method of downloading content to a subscriber terminal, comprising:
 - 5 decomposing content into a plurality of portions;
 - downloading at least one of the portions to the subscriber terminal for storage at the subscriber terminal;
 - receiving from the subscriber terminal a selection request corresponding to the content; and
 - 10 downloading at least one of the other portions of the content to the subscriber terminal in response to the selection request.
2. The method of claim 1, wherein the content is selected from the group consisting of at least one video and at least one image.
- 15 3. The method of claim 1, further comprising:
 - compressing the content.
4. The method of claim 3, wherein the step of compressing includes a
20 step selected from the group consisting of:
 - compressing the content using a transform-based compression technique,
 - compressing the content using a sub-band coding technique, and
 - compressing the content using a vector quantization technique.
- 25 5. The method of claim 1, wherein the at least one of the portions is downloaded to the subscriber terminal during off-peak hours.